



Zacate Design

"I am an intelligent artist skilled in multiple forms of creative communication. I strive to learn from every situation that comes my way from collaborating with a team to executing new coding skills. I believe every detail matters and enjoy nothing more than visualizing with a client their needs and wants to produce the perfect outcome for them."

Betsy Zacate
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Work History

Freelance Multimedia Designer/Coder

June 2017 to Present

Communicate with clients to determine needs and desired outcomes. Produce designs through creativity, typography, and appropriate Adobe software. Create dynamic websites using the latest Web scripting languages.

Betsy Dynako Photographer

Owner, Photographer
February 2013 to Present

Facilitate negotiations, sales, and ensure the proper execution of contracts. Conceive, organize, and execute photo sessions with subjects. as well as document real time events.

Chess Life Online and Chess Life Magazine

Regular Contributor: Photographer and Writer
June 2006 to Present

Determine a story's emphasis, format, and produce an engaging article. Manage teams to cover National Chess Championships. Arrange and conduct interviews.

Near North Montessori School

After School Teacher and Summer Instructor - Chess
August 2005 to July 2010

Wrote, designed and produced educational materials. Instructed students individually and in groups, using various teaching methods.

Education

Harold Washington College

Digital Multimedia Design
Ceramics / 3D Art 2018

Millikin University

B.A. Music 2000

Software/Languages

Illustrator	HTML5
InDesign	CSS
Photoshop	JavaScript
Final Cut Pro	JQuery
Audacity	Flash
MS Office	Bootstrap
Mac OS X	Excel

Selected Achievements

18th Annual Exhibition, Harold Washington College, Chicago, IL May 2017, Honorable Mention, 2017

Wonder :: Works on Paper, Chicago Art Department and Fine Arts, November 2016

UnNatural Selections :: It Must Be Art: It's making me uncomfortable, Chicago Art Department and Fine Arts, Chicago, IL, November 2015

Chess Journalist of America, Annual Awards 2014
Best Humorous Contribution, Betsy Dynako
Chess Life, Feb 2014

Chess Journalist of America, Annual Awards 2011
Best Interview Runner-up, Betsy Dynako with photos by Betsy Dynako, Kamsky
On The Record, Chess Life, Feb 2011

International Conference on Endometriosis, Featured Artist,
Endometriosis Association International Conference,
Milwaukee, WI October 2006